**INNOVATIVE RESOURCING**

The greater the change you want to create in the world, the more resources you need to mobilize. But don’t just think money. Achieving positive social outcomes and systemic change requires multiple streams of capital—human, intellectual, financial, and physical capital. In this session, you’ll hear how other leaders have used human capital such as skilled volunteers; intellectual capital from in-kind donations; financial capital like strategic philanthropy and impact investing; and community-focused investments in physical assets or infrastructure to affect positive change.