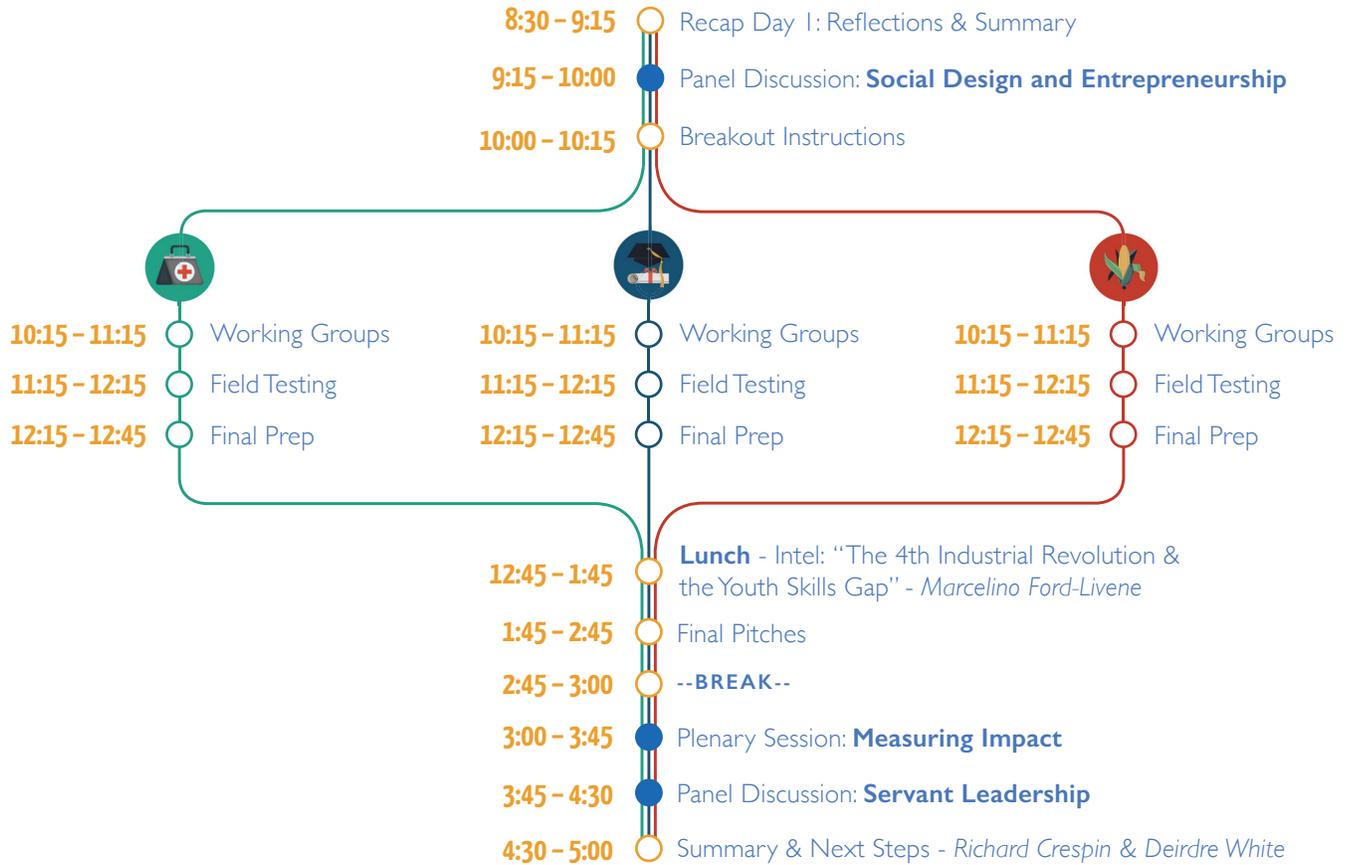


PYXERA Global Engagement Forum: Agenda

Day 2



SOCIAL DESIGN & ENTREPRENEURSHIP

Entrepreneurs try to create products and services people will love, use, and buy! Human-centered design focuses first on the user. Through this approach, entrepreneurs can rapidly respond to feedback with prototypes that users can touch and try. In this session, you will hear from leaders who have combined entrepreneurial thinking and human-centered design, while looking at a whole system to advance positive change. This session will enable you to develop approaches that will actually work on the ground and be sustained through market forces and shared value strategies.

MEASURING IMPACT

The trail from investment to outcome often fades before the ultimate impact gets measured and recorded. As a result, funders and practitioners face ambiguity as to which strategies work, which ones don't, and what can be attributed to the original investment. Leaders in this session will discuss their experience measuring—efficiently, timely, and economically—what matters, providing the insight to continue, scale, change, or stop interventions.

SERVANT LEADERSHIP

A servant-leader places the needs of the group ahead of their own, giving their time, talents, and treasure in service of the mission. They use empathy and insight to formulate a vision, create an environment in which others thrive, and influence the actions of individuals, organizations, and communities to guide that vision to fruition. In this session, leaders who represent the essence of servant leadership will share their insights, lessons learned, and the challenges they face.