

## What's Your Problem?

The United Nations Global Goals provide a comprehensive vision for a sustainable future. However, their broad reach often leaves individuals, organizations, and governments wondering, “Where do we begin?” We believe that starting with a focus on specific, solvable problems, within the context of these Goals, offers a path forward to create enduring, systemic change.

What's your solvable problem? Here are couple of guidelines. Keep in mind, you don't need to have actually solved the problem or have everything figured out to apply.

- ✓ Is this problem relatable? Can people fall in love with it?
- ✓ Is it widely acknowledged? Have local communities, scientists, governments, nonprofits, companies, or academics recognized the challenge?
- ✓ Have you seen this problem being solved somewhere else? What evidence is there?
- ✓ What, if any, resources are available to solve this challenge? Technology, funding, or research? (Hint: It doesn't need to come from your organization)

[ ALL ENTRIES ARE DUE BY **FEBRUARY 28** ]

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# The Challenge Entry Questions

Look at the Solvable Problem Checklist as you develop your responses. Keep in mind, you don't need to have actually solved the problem or have everything figured out.

*(Please limit your responses to 1500 characters or 250-300 words)*

**--- Copy all responses into the form at the link below, email submissions NOT accepted ---**

1. What is the solvable problem you seek to address? Why is it solvable? Who has acknowledged this as a problem? *Consider the United Nations Global Goals, affected stakeholders, and potential contributors to the solution, such as think tanks, academics, scientists, government, nonprofits, and the private sector.*
2. Has this problem being solved elsewhere? If so, what did that look like?
3. Does this problem rise to the level of multiple regions or is it a global challenge?
4. What resources are available to solve this problem? For example, is there technology, funding, networks or research available? Consider the stakeholder ecosystem surrounding the problem, rather than if your organization alone has these resources. *Please list specific organizations and networks and if you are connected with these.*
5. How will you know when the problem is solved? Are there indicators?
6. Can progress be made to the solution without significant change to public policy?
7. Is solving the problem of tangible value to the public, private, and social sectors? If so, how?
8. Were you aware of the [Global Engagement Forum: Live](#) before this Challenge? Did you attend the 2017 event?

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