



Global Health Corporate Champions

Developing Global Leaders through Immersion Experience

PROGRAM OVERVIEW

The Global Health Corporate Champions will bring together up to 15 professionals from companies across multiple industries for a one-month immersion, service program in Senegal in July, 2018. The projects will focus on issues such as water and sanitation, food security and nutrition, gender equality and empowerment, and health systems strengthening, key public health issues in underserved communities. This diverse group of leaders will leverage their business and operational expertise to improve the effectiveness of local organizations, leaving in place longer term, sustainable capacity.

The Global Health Corporate Champions is an activity of the USAID Global Health Fellows Program II, which is implemented by the Public Health Institute in partnership with PYXERA Global and addresses immediate and emerging human capital needs in the global health sphere.

PROGRAM BENEFIT

Participants gain critical global leadership skills in a program which accelerates both intellectual understanding and emotional intelligence through action;

Host clients gain pro bono expertise that would otherwise be inaccessible to improve their ability to address public health issues in their communities;

Companies gain insight into key emerging markets, develop their own leaders, and earn a positive reputation for social responsibility, by addressing critical human needs, without needing to field an entire team alone.

“ The part of the Global Health Corporate Champions activity that has amazed me the most is the passion that our NGO partners have... we’ve learned so much from this passion that we can take back home with us. At the same time, the NGOs benefited from the corporate skills we brought to the project—combining these two worlds is really powerful. ”

— Marie Boneshire, Controller, SAP

PROJECT DETAILS

Team

5-15 business and operational professionals with diverse skills and experiences from companies in multiple industries

Application deadline

Monday, April 30, 2018

Team infield in Senegal

July, 2018

Length of assignment

4 weeks

Per participant charge

\$15,000 to cover transportation, hotel, food and other incidental expenses

All other project development, support, and implementation costs are covered by USAID's Global Health Fellows Program II

Contact us at HealthChampion@pyxeraglobal.org

What is Global Pro Bono?

To be successful in the global marketplace, companies need employees with first-hand knowledge of the opportunities and challenges inherent to underserved markets—both at home and abroad. Top performers must be adaptable, resilient and culturally competent in order to operate in complex and often ambiguous environments. These skills are not easily learned sitting in a classroom training.

Global Pro Bono programs provide employees with an experiential learning opportunity that enable corporations to build their future leadership, undertake frugal innovation, and create shared value in underserved and frontier markets while simultaneously building the capacity of social impact organizations through skills-based engagements

Each PYXERA Global-developed program is designed to meet the specific goals of our corporate clients while driving real impact in the communities in which they take place.

PYXERA Global has over 25 years of experience designing, managing, and measuring the impact of business-focused pro bono programs that align with strategic corporate objectives. Our corporate clients include PIMCO, WE Communications, IBM, SAP, John Deere, FedEx, Pepsi-Co, Dow Chemical, and Pfizer, among others.

With partnerships and networks in the United States and across the globe, PYXERA Global excels at managing experiences where participants are safe and secure, feel personally and professionally challenged, and companies are confident that their investment will make a measurable contribution to enhancing lives and livelihoods around the globe.

Why was Senegal selected as the location?

Senegal was selected for three reasons. First, it is a country where USAID—the contributing funder of the program through the Global Health Fellows Program II (implemented by the Public Health Institute)—has a strong focus and robust health initiatives. Secondly, Senegal is a country of interest to many multi-national companies expanding their businesses in Africa due to its growing economy and stable political environment. Finally, PYXERA Global has experience in Senegal.

What type of organizations will we work with in Senegal?

Participants will be assigned to a specific project team to work in a non-profit, social enterprise, local government, or educational institution. For this program, the team will work with organizations that focus on global health issues, aligned with the mission of USAID, which will include at least one of the following: water and sanitation; nutrition and food security; gender equality and empowerment; and/or health system strengthening.