What is the undeniable, critical success factor for transformative change? Whether it is organizational, societal, or economic—human capital—people who translate aspiration into action, is the key success factor in any positive and lasting transformation. Underlying the best strategies and operational plans are the humans with the skill sets, confidence, and vision to transform groundbreaking ideas into results. It requires adaptability, tenacity, and the ability to work with individuals from different functions, cultures, and geographies. Pro bono projects transform individuals into change-makers inside their organization—both those who provide pro bono services and those who receive them. Hear how service learning pro bono projects are cultivating intrapreneurial leaders with the mindset and skill set to deliver strategies that impact communities as well as the bottom line.

THE POWER OF PRO BONO
What do rural small-town America, smallholder farmers in India, and Syrian refugees have in common? Courageous community collaboration. We focus much of our time on working out how to scale known solutions that may ensure huge change across the world. So, for an hour we’re going to focus in on those programs that go deeper rather than broader, and that look to change the world one community at a time. As a result of unexpected synergies among business, government, nonprofit organizations, and civic leaders, these communities are undergoing resurgence and transformation. Economic opportunity has increased. Education is on the rise. Infrastructure is improving. And at its heart, local communities increasingly have a voice and a stake in their future. With insights into sustainability, measurement, and the successes (and the disasters), we’ll look to redefine what collaboration could mean for communities globally. How might we best support communities to work together to solve problems by building fully on their own insights and truths?