How Your Company can Address COVID-19 through Virtual Skills-Based Volunteering

By taking immediate action, you can rapidly connect your employees through virtual skills-based volunteering with organizations in communities impacted by COVID-19. By providing ways for your employees to use their skills to create solutions, you can redirect a sense of uncertainty into agency and action. Build your employees’ professional skills, including their capability to lead virtually, while also contributing to organizations on the frontlines of the fight against COVID-19.

WHAT DO VIRTUAL PROGRAMS LOOK LIKE?

We will work with you to develop the approach that is best for your employees and the organizations in need. Our models include:

**ALL VIRTUAL**

This type of engagement is can be individual-based or team-based and can last from a couple days to a few months.

**HYBRID**

Hybrid projects begin with a virtual engagement and conclude with an in-person visit to the client organization. These are ideal for team-based and longer-term projects.

**VIRTUAL CLINIC**

On this one-day engagement, over the course of a few hours employees use a cross-section of skillsets to advise nonprofit leaders in key functional areas.

**IMPACT CHALLENGE**

Employee teams work independently on a “Challenge” assignment to propose solutions for a mission-driven organization. All teams present to a panel of judges who select the strongest option.

**EMPLOYEE DRIVEN**

These short-term engagements empower employees to identify nonprofits and projects in their communities where they can lend their skills.

BENEFITS OF VIRTUAL PROGRAMS

- Scalable
- Flexible
- Sustainable
- Customizable
- Adaptable
- Relevant
A private nonprofit agency providing primary care and social services to all, particularly to those who cannot gain access to such services elsewhere.

An agency serving marginalized youth since the 70s. Today, this group provides a number of services including mental health counseling and access to health clinics.

An organization addressing the real cause of many of the diseases treated in public hospitals: extreme poverty. They also provide comprehensive post-hospitalization care.

Communications and Marketing

- Assess their communication channels to ensure they are communicating in the most effective way that is reaching the vulnerable populations they serve.
- Support to ensure a user-friendly, interactive website that has the resources readily available for network members.

Strategic Direction and Sustainability

- Provide consulting and project management services to assist their Executive Director.
- Counsel on how to navigate this time—especially in the areas of organizational strategy, financial and business planning, and strategic direction of services.

Fundraising Campaign Design and Execution

- Help develop a fundraising campaign to address the COVID-19 crisis, which will support the group’s fundraising efforts to buy the necessary supplies for the families they serve.
- Ensure that a plan is in place to provide continued assistance to those families for at least three months.

HOW PYXERA GLOBAL SUPPORTS YOUR PROGRAM

1. ADVISE
We develop a strategy for your social impact portfolio.

2. EXECUTE
We provide comprehensive services to execute your strategy.

3. AMPLIFY
We help you measure and amplify your impact.